
UNLIMITED DISCOVERIES AWAIT

Park Hotel Group Celebrates 50 Years of Loving Hospitality in Grand Style

Singapore, 13 May 2011 – Hospitality chain Park Hotel Group celebrates 50 years of loving hospitality in grand style with a host of special treats across its eight properties in Asia Pacific this year.

“In 2009, the Group adopted the tagline – Discover Love – which epitomises the belief that true hospitality begins with service delivered with love,” said Mr Allen Law, Director of Park Hotel Group. “To mark this milestone in our 50 years of history, the new message – 50 Years of Loving Hospitality – is an extension of this belief of providing passion in service, and delivering love and care to our guests, our staff and the community.”

The celebration kicks off with a slew of activities and promotions from attractive room packages to culinary treats at all hotels from the second quarter of 2011 to its gala dinner in November,

From 1 May to 31 December 2011, all Park branded hotels offer the following 50th anniversary room packages:

- For all normal and Crystal Club room categories, guest will enjoy 50% off BAR for 3rd night.
- For all suites, guest will enjoy 50% off BAR for the 2nd night.

Guests will also be able to upgrade their normal rooms to the Crystal Club Floor for a nominal fee at all hotels. The Crystal Club is the Group’s distinctive executive club floor and lounge. Located on high floors, it provides a unique experience for discerning travellers with an exclusive business lounge and personalised VIP services.

Unlimited Discoveries Await!

50 sets of 3D2N holiday packages for two out for grabs



The climax of the celebrations is none other than the upcoming two-month long worldwide campaign – Unlimited Discoveries Await, targeted to be launched in June.

Campaign microsite - www.unlimiteddiscoveries.com

50 lucky winners will stand a chance to win an all-expense paid 3D2N holiday package for two persons at six destinations in Singapore, China, Hong Kong and Japan. Participants can pre-select their ideal holiday package based on the themes Adventure, Culture, Gourmet or Romance.

What's more, participants can upload a photo to share their most memorable holiday moment in the microsite with their friends. One lucky winner will walk away with an extra S\$5,000 cash.

“We want to share our joy and appreciation with our guests, whose support has seen us through the past 50 years,” said Mr Mohd K Rafin, Senior Vice President of Park Hotel Group. “Through this campaign, we look forward to share with our guests the unlimited discoveries that are waiting for them to explore at the vicinity of our hotels.”

Armed with a vision to be a leading hospitality brand in Asia Pacific, the Group is also gearing up for its public-listing plans in the second half of 2011 to continue its realisation of expansion in the region.

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About Park Hotel Group

Park Hotel Group is one of Asia Pacific's fastest growing hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific.

Established in Hong Kong since 1961, the Group moved its headquarters to Singapore in 2005 and has since embarked on a path of unprecedented growth, acquiring seven other properties within four years.

In 2011, Park Hotel Group celebrated its 50th Anniversary as it continues to focus on its footprint expansion through acquisitions and partnerships, as it seeks to establish itself as one of Asia Pacific's top hospitality brands.

The Group's regional portfolio consists of eight properties across three countries and six cities, with access to over 2,500 rooms.

Park Hotel Group's portfolio of properties include

Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay

China

- Grand Park Kunming
- Grand Park Wuxi
- Grand Park Xian

Hong Kong

- Park Hotel Hong Kong

Japan

- Grand Park Otaru

Park branded hotels include the luxury Grand Park and upscale Park Hotel.

Grand Park is a luxury hotel brand located in major urban centres and gateway cities. The brand offers premium accommodation designed for the discerning business and leisure travellers. Comprehensive business and meeting facilities, gourmet dining options and spa make Grand Park an ideal place for work and play. Grand Park hotels can be found in Singapore, China and Japan.

Park Hotel is an upscale hotel brand located in prime city-centre locations and offer convenience, personalised services and high standards of amenities to the business or leisure traveller. Park Hotels can be found in Singapore and Hong Kong.

For more information on Park Hotel Group, please log on to www.parkhotelgroup.com

About Grand Park Kunming

Grand Park Kunming, ranked as one of the top business and leisure hotels in Kunming city, is an iconic landmark, providing a splendid view of the famous Green Lake. With 300 rooms and suites and meeting spaces for over 380 people, the hotel is only minutes away from the Central Business District, scenic destinations, world-class golf courses and 20 minutes' drive from Kunming International Airport. The hotel also features three restaurants and bar, serving international and Cantonese cuisine.

About Grand Park Wuxi

Situated in the heart of the business and shopping district, Grand Park Wuxi is within close proximity to major tourist sites such as the AAAA-level Lake Tai and less than an hour's train ride from Shanghai downtown. Home to 407 rooms and suites, Grand Park Wuxi features one grand ballroom and five function rooms, catering to more than 420 people. With an integrated shopping mall and three exciting F&B options, Grand Park Wuxi is the ideal hotel for all business and leisure travellers.

About Grand Park Xian

Located in the heart of the ancient capital city of Xi'an, Grand Park Xian faces the south gate of the ancient City Wall and is an ideal base for business, leisure and sightseeing. The hotel evokes the grandeur of an ancient palace combining modern luxury with a rich culture, and features 325 guest rooms, two restaurants, a lobby lounge and The Crystal Club. The Grand Ballroom and seven various sized function rooms are seamlessly flexible and can cater up to 480 people.

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