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## 50 Lucky Winners to Embark on Unlimited Discoveries With Park Hotel Group

**Singapore, 30 September 2011** – Park Hotel Group, one of Asia Pacific’s fastest expanding hospitality groups, awards 50 winners each with an **all-expense paid holiday package for two** at six destinations in Singapore, China, Hong Kong and Japan.

The 50 lucky winners hail from regions such as Singapore, China, Hong Kong, Japan, Southeast Asia and the Pacific region. They are selected based on written entries of their most memorable travel moments in the **Unlimited Discoveries** campaign, which was held as part of Park Hotel Group’s 50<sup>th</sup> Anniversary celebrations.

Launched in June 2011, the two-month long campaign saw submissions from 4,500 participants worldwide, all in hope of winning an all expense paid three-day two-night vacation for two. Choice destinations available for participants’ pre-selection are Singapore, Hong Kong, Kunming, Xi’an and Wuxi in China and Otaru in Japan, the cities in which Park Hotel Group’s eight hotels are located. Participants also chose from travel themes of Adventure, Culture, Gourmet and Romance at each of the destinations.

Out of the 50 winners, 13 indicated Singapore as their choice destination, whereas Hong Kong is the most favoured destination of nine winners. Otaru will expect eight winners, while the three cities in China - Kunming, Xi’an and Wuxi will receive 20 winners in total. All winners and their travel partners will be staying at Park Hotel Group’s hotels located in the various cities.

In addition, **Ms Fleur Ong**, a winner from Singapore, has won not only an Adventure-themed vacation package to Otaru, Japan, she was awarded an additional S\$5,000 cash for uploading her most memorable holiday photo. This photo was captured at 1,200 feet above the ground while skydiving in Christchurch, New Zealand.

“My skydiving photo is a prized possession as it is proof of my spontaneous and adventurous personality. I value it even more now as it has won me an unexpected cash prize from Park Hotel Group. I am definitely looking forward to making the unlimited discoveries that Otaru has to offer. Here I come, Otaru!” said Ms Ong, in anticipation of an Adventure-filled holiday in Otaru.

A winner from Thailand, **Mr Theanchai Suvannamai**, said, “Hong Kong was where my wife and I had our honeymoon. We now visit Hong Kong about three times a year and we always stay at Park Hotel Hong Kong. I am sure that our Romance vacation and stay at the sister hotel Grand Park City Hall in Singapore will be as memorable.”

Bound for a Gourmet tour in Hong Kong, winner **Ms Giang Tran** from Vietnam, commented, “In my teenage years, I had never dreamed of travelling. However an opportunity to see the Grand Canyon changed my perspectives and this amazing prize of a Hong Kong holiday has indeed proven that anything is possible!”

“We are pleased with the overwhelming level of participation and success of our Unlimited Discoveries campaign. The objective of this campaign and our 50<sup>th</sup> Anniversary celebrations in whole is to share our passion with our guests as we continue to bring love and exceptional experiences to life,” said **Mr Mohd K Rafin, Senior Vice President of Park Hotel Group**. “We hope that the holidays at the exciting destinations at which our hotels are located will bring cherished memories to every winner and also to all of our hotel guests.”

Park Hotel Group is also offering an exclusive promotion, as a token of appreciation, to the participants whose entries were not selected. These participants are able to enjoy an additional 25% off room bill when they stay at any hotel under Park Hotel Group. This one-off privilege, valid till 31 December 2011, can be used in conjunction with any of Park Hotel Group’s 50<sup>th</sup> Anniversary accommodation promotions as follows:-

- Suite Deals: 50% off 2<sup>nd</sup> night stay
- Stay Longer for Less: 50% off 3<sup>rd</sup> night stay
- Early Bird: Up to 25% off for bookings made 30 days in advance

#### ***Park Hotel Group’s 50<sup>th</sup> Anniversary Promotions***

In addition to the Unlimited Discoveries campaign, Park Hotel Group is offering guests with magnificent deals in commemoration of its 50<sup>th</sup> Anniversary celebrations.

**Accommodation:** Traveller’s savings of **50%** off second night with every Suite booking and third night with every Superior, Deluxe, Premier and Crystal Club booking at six destinations in Singapore, China, Hong Kong and Japan. Upgrade stays to the executive Crystal Club Floor for a nominal fee of **S\$50** for the Group’s Singapore hotels or from **RMB150** for China hotels. Book and stay by 31 December 2011. Promotion is only available at [www.parkhotelgroup.com](http://www.parkhotelgroup.com).

**Food & Beverage:** S\$5 voucher for every S\$50 spent at any F&B outlets in Grand Park Orchard, Grand Park City Hall and Park Hotel Clarke Quay located in Singapore. RMB20 voucher for every RMB200 spent at any F&B outlets in Grand Park Kunming and Grand Park Wuxi. RMB30 voucher for every RMB300 spent at any F&B outlets in Grand Park Xian. HK\$50 voucher for every HK\$500 spent at any F&B outlets in Park Hotel Hong Kong. JPY5000 voucher for every JPY5000 spent at any F&B outlets in Grand Park Otaru. Vouchers can be used on the next visit. Promotion is valid till 31 December 2011.

**Spa Park Asia:** Enjoy 50% off a la carte treatments during your next visit. Offer valid till 31 December 2011. Applicable for Spa Park Asia located in Singapore only.

*Terms and conditions apply to all promotions listed above.*

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## About Park Hotel Group

Park Hotel Group is one of Asia Pacific's fastest growing hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific.

Established in Hong Kong since 1961, the Group moved its headquarters to Singapore in 2005 and has since embarked on a path of unprecedented growth, acquiring seven other properties within four years.

In 2011, Park Hotel Group celebrated its 50th Anniversary as it continues to focus on its footprint expansion through acquisitions and partnerships, as it seeks to establish itself as one of Asia Pacific's top hospitality brands.

The Group's regional portfolio consists of eight properties across three countries and six cities, with access to over 2,500 rooms.

Park Hotel Group's portfolio of properties include

### Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay

### China

- Grand Park Kunming
- Grand Park Wuxi
- Grand Park Xian

### Hong Kong

- Park Hotel Hong Kong

### Japan

- Grand Park Otaru

Park branded hotels include the luxury Grand Park and upscale Park Hotel.

**Grand Park** is a luxury hotel brand located in major urban centres and gateway cities. The brand offers premium accommodation designed for the discerning business and leisure travellers. Comprehensive business and meeting facilities, gourmet dining options and spa make Grand Park an ideal place for work and play. Grand Park hotels can be found in Singapore, China and Japan.

**Park Hotel** is an upscale hotel brand located in prime city-centre locations and offer convenience, personalised services and high standards of amenities to the business or leisure traveller. Park Hotels can be found in Singapore and Hong Kong.

For more information on Park Hotel Group, please log on to [www.parkhotelgroup.com](http://www.parkhotelgroup.com)

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