

**Park Hotel Clarke Quay goes dark for Earth Hour  
and exercises eco-friendly initiatives**

**Singapore, March 2010** – Along with hundreds of businesses and landmarks, Park Hotel Clarke Quay will participate in this year's Earth Hour on 27 March.

Earth Hour was founded by WWF Australia in 2007, aimed at promoting awareness of climate change. The campaign initially started in Sydney where 2.2 million homes and businesses turned off their lights for one hour and it eventually garnered global support the following year.

Park Hotel Clarke Quay's participation – its first – goes beyond switching off non-essential lights for one hour. The 336-room hotel, which just opened last year, was built with energy saving efficiency in mind and eco-friendly systems in place.

Rooms, for instance, have double-glazed full length windows to help reduce heat ingress and enable the air conditioner to function at a lower capacity. All taps and shower heads have built-in water-saving features, and bulbs and lights are energy-saving. Centralised chillers are of different sizes, offering flexibility to run different loads, while variable speed driver inverters assure an optimal flow of chill water/condenser water. Public area fans are installed with manual ON/OFF switches to be switched on only when in use and they also come with auto timer switches. In addition to these, the outdoor swimming pool's water is recycled through proper filtration and sterilisation processes.

Park Hotel Clarke Quay's kitchen supports waste management company Sembwaste by categorising food items into separate containers which makes it easier to recycle food wastage into fertilisers.



On 27 March, Park Hotel Clarke Quay will switch off the façade, landscape, porte cochere and all first floor pillars from 8.30pm to 9.30pm. In addition, Park Hotel Clarke Quay would be encouraging its in-house guests to refrain from sending their clothes, linens and towels for laundry on that day.

“Earth Hour is indeed a unique opportunity for all of us to be part of this global climate change initiative. Saving energy goes beyond what we do in that one hour – it’s the first step in raising awareness that even a small effort goes a long way in saving our Earth,” said Darren Ware, General Manager of Park Hotel Clarke Quay.

Park Hotel Clarke Quay’s sister properties in Singapore - Grand Park City Hall and the upcoming Grand Park Orchard – would also be participating in Earth Hour.

For more information about Earth Hour, visit [www.earthhour.org](http://www.earthhour.org)

- Ends -

### **About Park Hotel Group**

Park Hotel Group is one of Asia Pacific’s fastest growing hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific.

Established in Hong Kong since 1961, the Group moved its headquarters to Singapore in 2005 and has since embarked on a path of unprecedented growth, acquiring seven other properties within four years.

In 2011, Park Hotel Group celebrated its 50th Anniversary as it continues to focus on its footprint expansion through acquisitions and partnerships, as it seeks to establish itself as one of Asia Pacific’s top hospitality brands.

The Group’s regional portfolio consists of eight properties across three countries and six cities, with access to over 2,500 rooms.

Park Hotel Group portfolio of properties include

#### Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay



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China

- Grand Park Kunming
- Grand Park Wuxi
- Grand Park Xian

Hong Kong

- Park Hotel Hong Kong

Japan

- Grand Park Otaru, Japan

Park branded hotels include the luxury Grand Park and upscale Park Hotel.

**Grand Park** is a luxury hotel brand located in major urban centres and gateway cities. The brand offers premium accommodation designed for the discerning business and leisure travellers. Comprehensive business and meeting facilities, gourmet dining options and spa make Grand Park an ideal place for work and play. Grand Park hotels can be found in Singapore, China and Japan.

**Park Hotel** is an upscale hotel brand located in prime city-centre locations and offer convenience, personalised services and high standards of amenities to the business or leisure traveller. Park Hotels can be found in Singapore and Hong Kong.

For more information on Park Hotel Group, please log on to [www.parkhotelgroup.com](http://www.parkhotelgroup.com)

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