

STAYCATE. STAY PARK. II
Make Time for your loved ones with a staycation at Park Hotel Group

Singapore, 4 June 2014

Hi Hubby. Dear Wife. Hello Children.

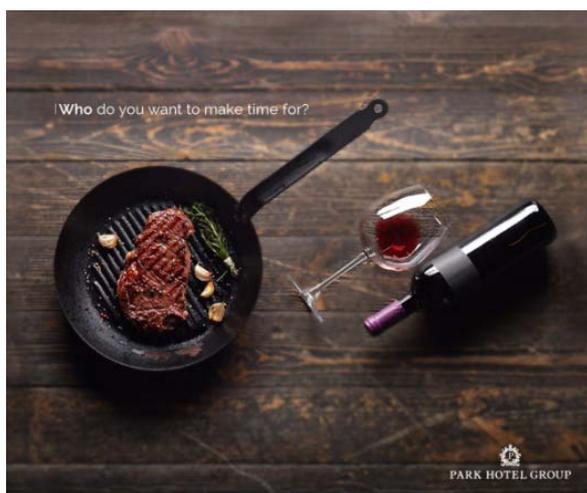
Your laptops, work files, housework and spelling tests are in the way.

Do you have time for me?

Who do you want to make time for today?

This June, Park Hotel Group invites you to make time for the people who matter, with a memorable staycation at Grand Park Orchard, Grand Park City Hall or Park Hotel Clarke Quay. Be it a spur of the moment weekend getaway, a romantic escapade, a wedding anniversary or simply a quick jaunt with your family, Park Hotel Group presents the perfect venue all your staycations. That's not all. Delight in enticing perks that are designed with lots of thought to make your staycation with us especially special, heartwarming and memorable.

It's time to make time. Staycate. Stay Park.



At Park Hotel Group, we know how precious moments with loved ones are. We want to help you make time for the people who matter. With the upcoming June school holidays, we are going the extra mile to ensure a memorable stay with an additional plethora of perks (to be won on staycate.sg), in addition to our Staycate Plus room package. This helps families and their social networks to not just indulge and pamper themselves at Park Hotel Group but also to relook 'staycations' in an exciting light.

- **'Staycate. Stay Park. II - Make Time'** Facebook Campaign via staycate.sg from 10th June 2014 to 31st July 2014

Through our Facebook page – staycate.sg, fans are able to:

- Explore how a staycation at Park Hotel Group, namely Grand Park Orchard, Grand Park City Hall and Park Hotel Clarke Quay) would meet the needs of individual members of the family as well as encourage quality time together.

WHAT WE CAN DO FOR YOU

LET US MAKE TIME FOR YOU.



Our Staycate Plus package lets you bond over a delectable feast with complimentary S\$50 F&B credit.



Yes, you can use this for in room dining.



Sleep in after a night-long's fun with late check-out till 3pm. Enjoy complimentary wi-fi to stay connected.



Stay

Live it up at Grand Park Hotel in fashionable and luxurious rooms with state-of-the-art design and amenities. Admire the panoramic view of the city's skyline at Park Hotel Clarke Quay as one close-knit family.



Dine

Dine under the stars at the al fresco Cocobolo Poolside Bar & Grill (Park Hotel Clarke ...



Relax

An exclusive and rejuvenating Hydrotherapy bath awaits Mum at Spa Park Asia in

- Fans can discover perks that are planned and designed for different personas and moments in time. These perks are designed to improve the staycation experience.



SHAKE TO RECEIVE A THOUGHTFUL SURPRISE THAT WE HAVE PREPARED FOR YOU!

YOU STAND TO RECEIVE<PERKS>.

- When fans receive the perk, he has make a booking by 31st July to utilise the perk.
- Park Hotel Group have prepared S\$700,000 worth of perks to be won – valid for stays from 10 June to 31 October 2014 (all bookings to be made by 31 July 2014)
- Prizes include *free upgrade to luxury suites* (worth up to S\$2,500++), *free dinner for 4* (worth up to S\$220++), *complimentary evening river cruise tickets* (worth S\$44 net), complimentary massage at Spa Park Asia (worth S\$68 ++), etc. There are also several fun ones that created specifically for Him or Her, for example, *complimentary fitness trial with Personal Trainer* for him (worth S\$90 ++), *complimentary evening cocktail with live band serenade* for her (priceless) and many more!



- The final part of the campaign (July) encourages the community to share their staycation moments, helping them reminisce the good times and look forward to the next quality family moment.
- Book a specially-created package **'Staycate Plus' on staycate.sg** - There is no better time to take that short break without going too far, with your family, friends or loved ones at Grand Park Orchard, Grand Park City Hall or Park Hotel Clarke Quay. Available until 30 December 2014, Staycate Plus package is meeting all your staycation needs with a host of benefits including:
 - a) Complimentary S\$50 F&B credit per room per day
 - b) Free Broadband Internet
 - c) Late check-out till 3pm

Park Hotel Group in Singapore

• **Grand Park Orchard**

Living up to its reputation as Singapore's most fashionable hotel, Grand Park Orchard sits in the heart of retail mecca - Orchard Road, delighting the senses with endless moments of relaxation in the fashion-inspired guestrooms, dining at three chic restaurants and bars, as well as shopping and entertainment along Orchard Road.

Staycate Plus is inclusive of the following benefits:

- a) Complimentary S\$50 F&B credit per room per day
- b) Complimentary Wi-Fi Internet Connectivity
- c) Late check-out till 3pm (subject to availability)
- d) Complimentary smartphone service with unlimited free 3G data, local and international calls to 27 countries

• **Grand Park City Hall**

A heritage award-winning luxury hotel, Grand Park City Hall is in close proximity to City Hall MRT Station, a plethora of prominent historical landmarks, swanky shopping malls such as Raffles City, Marina Square and Suntec City, as well as avenues for entertainment including Marina Bay, Chinatown and Clarke Quay. While our harmonious integration of century-old conservation shophouses with modern architectural style has earned us the prestigious Architectural Heritage Award, our bespoke service, refurbished guestrooms, epicurean pleasures at five restaurants and bars, as well as pampering spa therapies have won the hearts of many who have stepped through the doors of this 10-storey atrium hotel.

Staycate Plus is inclusive of the following benefits:

- a) Complimentary S\$50 F&B credit per room per day
- b) Complimentary upgrade to Deluxe Room when you book Superior Room (subject to room availability)
- c) Complimentary upgrade to Crystal Club Deluxe Room when you book Crystal Club Superior Room (subject to room availability)
- e) Complimentary Wi-Fi Internet Connectivity
- f) Late check-out till 3pm (subject to availability)

• **Park Hotel Clarke Quay**

With classic architecture inspired by Singapore's colonial past, Park Hotel Clarke Quay is the perfect tropical retreat by the Singapore River. Facing the country's famous Singapore River, guests may take in sweeping views of the city skyline and Singapore River from the 336 contemporary rooms and suites at Park Hotel Clarke Quay. Pampering facilities such as a 25 metre outdoor pool and adjoining Jacuzzi, two restaurants & bars, and cabana style spa pavilions are perfect additions to your ideal staycation.

Staycate Plus is inclusive of the following benefits:

- a) Complimentary S\$50 F&B credit per room per day
- b) Complimentary Wi-Fi Internet Connectivity
- c) Late check-out till 3pm (subject to availability)

Terms & Conditions apply.

In addition to Staycate Plus, guests can also book a variety of year-long promotions which will meet all your staycation needs. These include:

- o Best available flexible rates
- o Book early and save more
- o More for less
- o Family moments

- End -

About Park Hotel Group

Park Hotel Group is one of Asia Pacific's best hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific. Established since 1961, Park Hotel Group grew rapidly from its first hotel in Hong Kong to the current portfolio of ten properties across three countries and six cities in the region, with access to over 3,300 rooms.

Committed to delivering exceptional service with love and passion, the acclaimed Park Hotel Group has established a track record of operating successful hotels. As it strives to be a world-renowned brand in hospitality, Park Hotel Group continues to focus on its footprint expansion through acquisitions and hotel management services.

Park branded hotels include the luxury ***Grand Park*** and the upscale ***Park Hotel***.

Grand Park is a luxury hotel brand synonymous with premium accommodation, facilities, service and comfort designed for discerning business and leisure travellers. Grand Park hotels can be found in Singapore, China and Japan.

Park Hotel is an upscale hotel brand symbolising utmost convenience, personalised services and high standards of amenities carefully crafted to please business and leisure travellers. Park Hotels can be found in Singapore and Hong Kong.

Park Hotel Group's portfolio of properties comprises

Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay
- Park Hotel Alexandra (2015)
- Park Hotel Farrer Park (2015)

China

- Grand Park Kunming
- Grand Park Wuxi
- Grand Park Xian

Hong Kong

- Park Hotel Hong Kong

Japan

- Grand Park Otaru

For more information on Park Hotel Group, please log on to parkhotelgroup.com

Media Release



PARK HOTEL GROUP

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