

***PARK HOTEL GROUP CLINCHES THREE PRESTIGIOUS ACCOLADES
AT THE WORLD TRAVEL AWARDS 2014***

Singapore, 15 October 2014: Park Hotel Group continues its winning momentum as it clinched three highly acclaimed awards at the World Travel Awards Asia & Australasia Gala Ceremony 2014, held on 10 October in New Delhi, India. The awards are:

- Park Hotel Group – Asia’s Leading Hotel Brand
- Grand Park Orchard – Asia’s Leading Luxury City Hotel
- Park Hotel Clarke Quay – Asia’s Leading Lifestyle Hotel

These awards come as a double celebration after the group was honoured with Best Regional Hotel Chain at the 25th Annual TTG Travel Awards 2014 earlier this month.

“The hospitality industry is growing in its dynamism with discerning multi-generational travellers seeking unique and exciting experiences. In today’s world, it is a different style of hotel management that drives business – one that requires us to think bigger, approach challenges like never before and to constantly innovate with new ideas. We believe in investing heavily in human capital and we offer certified programmes designed to empower every employee to think out of the box, bringing to life the Group’s brand slogan- Discover Love,” said Mr Allen Law, CEO of Park Hotel Group.

“These awards affirm us as the leading hotel brand of choice for discerning business and leisure travellers, and confirm that what we are doing is right. This achievement would not have been possible without our dedicated team and their commitment to bring the Group’s service ethos and business performance to new heights. We would like to express our appreciation to our valued customers, partners and media friends for their continuous support. We are encouraged by what we achieved and this fuels our desire to aim higher,” said Mr Law.

Park Hotel Group’s slogan has always been to deliver exceptional service with love and passion – where every touch point is inspiring, rewarding and memorable. With its collection of ten properties across three countries and six cities, the Group will continue to strengthen its portfolio through acquisitions and hotel management services in Singapore and abroad – progressing towards its goal to become a world-class hospitality brand.



Ms Poonam Makhija from Park Hotel Group’s India Global Sales Office receiving the prestigious awards at the World Travel Awards Asia & Australasia Gala Ceremony 2014.

About World Travel Awards

Hailed as the “Oscars of the travel industry” and recognised worldwide as the hallmark of industry excellence, the World Travel Awards acknowledge, reward and celebrate excellence across all sectors of the global travel and tourism industry. Votes were cast by <number to be updated once World Travel Award releases the figure> discerning industry insiders, consumers and stakeholders in the regional travel sectors in more than 200 countries worldwide and votes were internally audited to ensure the validity of each individual vote. This high level of accountability has made winning the World Travel Awards the greatest form of recognition.

- End -

About Park Hotel Group

Park Hotel Group is one of Asia Pacific’s best hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific. Established since 1961, Park Hotel Group grew rapidly from its first hotel in Hong Kong to the current portfolio of ten properties across three countries and six cities in the region, with access to over 3,300 rooms.

Committed to delivering exceptional service with love and passion, the acclaimed Park Hotel Group has established a track record of operating successful hotels. As it strives to be a world-renowned brand in hospitality, Park Hotel Group continues to focus on its footprint expansion through acquisitions and hotel management services.

Park branded hotels include the luxury ***Grand Park*** and the upscale ***Park Hotel***.

Grand Park is a luxury hotel brand synonymous with premium accommodation, facilities, service and comfort designed for discerning business and leisure travellers. Grand Park hotels can be found in Singapore, China and Japan.

Park Hotel is an upscale hotel brand symbolising utmost convenience, personalised services and high standards of amenities carefully crafted to please business and leisure travellers. Park Hotels can be found in Singapore and Hong Kong.

Park Hotel Group’s portfolio of properties comprises

Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay
- Park Hotel Alexandra (2015)
- Park Hotel Farrer Park (2015)

China

- Grand Park Kunming
- Grand Park Wuxi
- Grand Park Xian

Hong Kong

- Park Hotel Hong Kong

Japan

- Grand Park Otaru

For more information on Park Hotel Group, please log on to parkhotelgroup.com

For media enquiries or images, please contact:

Corporate Marketing Communications

Park Hotel Group

Tel: +65 6593 6999

Email: marcom@parkhotelgroup.com