



Grand Opening of Park Hotel Clarke Quay, Singapore

(Singapore, August 8, 2009) – Park Hotel Group today celebrated the Grand Opening of Park Hotel Clarke Quay, an iconic new landmark beside the Singapore River in the vibrant lifestyle enclave of Clarke Quay.

With a striking red-tiled roof and spired towers, the 10-storey hotel pays homage to Singapore's classic colonial style of the early 1800s.

The glittering opening was marked by a traditional Lion Dance and colourful live entertainment. The ceremony was officiated by Guest of Honour Mr S. Iswaran, Singapore's Senior Minister of State for Trade & Industry and Education, hosted by Mr Allen Law, Director of Park Hotel Group and Mr Darren Ware, General Manager of Park Hotel Clarke Quay.

“Today is a moment we have all been anticipating – the Grand Opening of the newest addition to our family – Park Hotel Clarke Quay,” said Mr Law.

“As our first new-build hotel, Park Hotel Clarke Quay is a special project for us and an important step in helping us to achieve our brand vision. We are excited to be a part of this vibrant energy that surrounds the Clarke Quay area and are confident that Park Hotel Clarke Quay will satisfy the most discerning of travellers.”

Park Hotel Clarke Quay was designed by DP Architects as a celebration of Singapore's bygone Victorian era. The celebrative architecture has its roots firmly planted in the history of Singapore and it brings back the romanticism of the Clarke Quay skyline.

The style of the colonial era is mimicked with cast-iron structures and a clay roof topped by three spires crowning the ornate façade. Victorian charm exudes from the moment of arrival at the grand porte cochere.

Strategically located along Clemenceau Avenue/ Unity Street, the launch of Park Hotel Clarke Quay brings a refreshing transformation to the landscape of Clarke Quay. Situated minutes away from the most vibrant 24-hour nightlife and dining hub in Singapore, the hotel's 336 rooms and suites overlook the Singapore River, the country's historic sea-trading artery, or the city skyline.

The hotel's Club Floor boasts panoramic views of the Singapore River and the city skyline. Business guests travelling on-the-go will appreciate the high speed internet access and private lounge, where they have the option of dining in, or hold meetings.

Park Hotel Clarke Quay's signature dining venue is Brizo Restaurant & Bar, an all-day restaurant with both indoor and al fresco seating. It specialises in seafood, in both Western and Asian styles, and for a special treat, guests can enjoy a weekend brunch served till 4pm.



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Meeting facilities at Park Hotel Clarke Quay are ideal for intimate and mid-sized local and regional meetings as well as cocktails. The largest among the three rooms directly faces the swimming pool and provides a stunning backdrop to evening functions. Recreational facilities include cabana-style spa pavilions managed by Spa Park Asia; a 25-metre swimming pool with a spectacular deck and bar as well as a gym.

To commemorate its opening, Park Hotel Clarke Quay is offering a variety of introductory experiences:

- The **Opening Promotion** is targeted at introducing the new Park Hotel Clarke Quay. Guests can experience the hotel at just S\$198 ++ for the Superior Room and S\$208++ for the Deluxe Room, valid through 31 August 2009.
- Enjoy **Great Weekend Getaways** at S\$188++ per night and receive 50% off the second night with breakfast and late check-out until 4.00pm. This promotion is valid until 31 October 2009 with black out dates from 24 to 27 September 2009.
- Business travellers enjoy **Unlimited Access** on internet, meeting room at the Club Lounge, evening cocktails, non-alcoholic beverages and snacks from the mini-bar, Executive Set Lunch at Brizo Restaurant & Bar and late check-out until 6.00pm. At S\$228++ per night in a Club Room, the promotion is valid until 31 October 2009. Black dates apply from 24 to 27 September 2009.

Park Hotel Clarke Quay joins Grand Park City Hall in a Singapore portfolio which expands next year with the opening of Grand Park Orchard, a spectacular new five-star landmark in Orchard Road becoming the group's flagship hotel.

With eight properties in its network, Park Hotel Group targets to add 10-12 properties in the next 3-5 years, with additional investments in Japan and China, plus interest extending to prominent destinations elsewhere in Southeast Asia, as well as Singapore.

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About Park Hotel Group

Established in 1961 and headquartered in Singapore, Park Hotel Group is a fast-growing chain of city centre hotels in Asia-Pacific, committed to providing quality hospitality. In Singapore, the portfolio comprises Grand Park City Hall, Grand Park Orchard (opening 2010) and Park Hotel Clarke Quay. The Group's regional stable of properties in China includes Grand Park Kunming in Yunnan; Grand Park Wuxi in Jiangsu; Grand Park Xian in Shaanxi and Park Hotel Hong Kong; as well as Grand Park Otaru in Japan.

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