

**SHINING MOMENTS FOR PARK HOTEL GROUP
AT THE 7TH CHINA HOTEL STARLIGHT AWARDS**

Singapore, March 2012 – Park Hotel Group, one of Asia Pacific’s most progressive hospitality groups, sparked at the recent 7th China Hotel Starlight Awards 2011. Held in Guangzhou, China on 2 March 2012, the Group was recognised for its outstanding performance and great achievements in China.

Park Hotel Group walked away with the following awards:

- Most Progressive Hotel Brand of China - Park Hotel Group
- Top 10 Hoteliers of the Year, China – Mr Allen Law, Chief Executive Officer
- Top 10 Themed Hotels of China – Grand Park Xian



Mr Mohd K. Rafin, Senior Vice President,
receiving the “Most Progressive Hotel Brand of China” award.

Hailed as the “Oscar Awards” of the China hotel industry, the China Hotel Starlight Awards are jointly conceived by the Chinese mainstream mass media, the hotel industry and the banking and investment industry. Judged by the Advisory Committee of Asia Hotel Forum and a distinguished panel of hotel professionals, recommendations and nominations are made from members of the industry as well as by online voting.

“We are truly honoured to receive these much coveted awards – a mark of recognition for our relentless efforts and perseverance in establishing our brand in China,” said Mr Mohd Rafin, Senior Vice President of Park Hotel Group. Of the eight properties in the current portfolio, the Group has established three properties in China, namely, Grand Park Kunming in Yunnan, Grand Park Wuxi in Jiangsu and Grand Park Xian in Shaanxi.

“With nearly half of our portfolio in China, the Group has always set its eyes on China’s booming market and taken a keen interest to strategically expand and establish itself in its gateway cities. Besides looking into acquisition opportunities, our recent start-up in hotel management services will also support this strategic growth,” he added.

Backed by a stellar list of prestigious awards, Park Hotel Group has a proven track record in the investment and acquisition of high quality hotel properties in prime city centres and gateway cities. This is further accentuated with top of the line qualities comprising distinctive architecture, modern amenities, a warm and friendly ambience, efficient quality services as well as a multitude of accommodation, dining and lifestyle offerings.

True to its name as the Top 10 Themed Hotels of China, **Grand Park Xian** boasts an imposing façade with tiled roofs that evoke the grandeur of an ancient palace. Guests will be surprised that the hotel interiors have been creatively styled by a modernist's hand and cleverly fused with traditional Oriental design motifs. Located in the heart of Xi'an in Shaanxi province, the 10-storey hotel offers 325 luxury rooms and suites and is within walking distance to various tourist attractions and lifestyle options. Overlooking the South Gate of the ancient City Wall, guests will be treated to grand views of one of the most time-honoured and majestic parts of the long-standing City Wall.

- End -

About Park Hotel Group

Park Hotel Group is one of Asia Pacific's most progressive hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific.

Established in Hong Kong since 1961, the Group moved its headquarters to Singapore in 2005 and has since embarked on a path of unprecedented growth, acquiring seven other properties within four years.

In 2011, Park Hotel Group celebrated its 50th Anniversary as it continues to focus on its footprint expansion through acquisitions and partnerships, as it seeks to establish itself as one of Asia Pacific's top hospitality brands.

The Group's regional portfolio consists of eight properties across three countries and six cities, with access to over 2,500 rooms.

Park branded hotels include the luxury Grand Park and upscale Park Hotel.

Grand Park is a luxury hotel brand located in major urban centres and gateway cities. The brand offers premium accommodation designed for the discerning business and leisure travellers. Comprehensive business and meeting facilities, gourmet dining options and spa make Grand Park an ideal place for work and play. Grand Park hotels can be found in Singapore, China and Japan.

Park Hotel is an upscale hotel brand located in prime city-centre locations and offer convenience, personalised services and high standards of amenities to the business or leisure traveller. Park Hotels can be found in Singapore and Hong Kong.

Park Hotel Group's portfolio of properties include

Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay

China

- Grand Park Kunming
- Grand Park Wuxi
- Grand Park Xian

Hong Kong

- Park Hotel Hong Kong

Media Release



Japan

- Grand Park Otaru

For more information on Park Hotel Group, please log on to parkhotelgroup.com

For media enquiries or images, please contact:

Corporate Marketing Communications

Park Hotel Group

Tel: +65 6593 6999

Email: marcom@parkhotelgroup.com