

**PARK HOTEL GROUP ANNOUNCES APPOINTMENT OF CEO**

**Singapore, February 2012** – Park Hotel Group, one of Asia-Pacific’s most progressive hotel groups, has announced the appointment of Mr Allen Law as Chief Executive Officer, with effect from 3 February 2012.

As CEO of the Group, Mr Allen Law continues to oversee the performance of Park Hotel Group and its eight hotels across the Asia-Pacific. He will also further develop Park Hotel Group’s presence in the hospitality industry worldwide by enhancing the Hotel Management businesses, while actively seeking acquisitions and development opportunities.

Allen, a graduate from University of London with a Bachelor of Science in Mathematics and Management, joined Park Hotel Group in 2004. Since then the Group has begun its journey of unprecedented growth and Allen is instrumental in developing the Group from one hotel to now a chain of eight hotels. In recognition of his acute business acumen and dedication to service excellence, Allen was conferred a Gold Winner of the Hospitality Asia Platinum Awards (HAPA) Hospitality Entrepreneur of the Year 2011. He was also featured as one of the most influential business leaders in Singapore, Hong Kong and China by various business and trade media.

On behalf of the Group’s Board of Directors, Mr Raymond Law, Chairman of Park Hotel Group, said, “We believe Allen’s vision and passion for the hospitality business, together with his proven management philosophy and ability in creating value, will enable him to steer the Group to greater success.”

With regards to his new appointment, Allen commented, “Park Hotel Group has expanded aggressively over the past few years. Together with my team, we will strive to bring the Group’s luxury ‘Grand Park’ and upscale ‘Park Hotel’ brands to greater heights. Our vision is to grow from a regional well-known hotel chain to a prestigious internationally-acclaimed brand.”

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### About Park Hotel Group

Park Hotel Group is one of Asia Pacific's most progressive hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific.

Established in Hong Kong since 1961, the Group moved its headquarters to Singapore in 2005 and has since embarked on a path of unprecedented growth, acquiring seven other properties within four years.

In 2011, Park Hotel Group celebrated its 50th Anniversary as it continues to focus on its footprint expansion through acquisitions and partnerships, as it seeks to establish itself as one of Asia Pacific's top hospitality brands.

The Group's regional portfolio consists of eight properties across three countries and six cities, with access to over 2,500 rooms.

Park Hotel Group's portfolio of properties include

#### Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay

#### China

- Grand Park Kunming
- Grand Park Wuxi
- Grand Park Xian

#### Hong Kong

- Park Hotel Hong Kong

#### Japan

- Grand Park Otaru

Park branded hotels include the luxury Grand Park and upscale Park Hotel.

**Grand Park** is a luxury hotel brand located in major urban centres and gateway cities. The brand offers premium accommodation designed for the discerning business and leisure travellers. Comprehensive business and meeting facilities, gourmet dining options and spa make Grand Park an ideal place for work and play. Grand Park hotels can be found in Singapore, China and Japan.

**Park Hotel** is an upscale hotel brand located in prime city-centre locations and offer convenience, personalised services and high standards of amenities to the business or leisure traveller. Park Hotels can be found in Singapore and Hong Kong.

For more information on Park Hotel Group, please log on to [parkhotelgroup.com](http://parkhotelgroup.com).



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