

***PARK HOTEL GROUP ENTERS THAILAND AND INDONESIA WITH TWO NEW HOTELS***

***Singapore, 30 October 2014*** – Park Hotel Group (“PHG”), one of Asia Pacific’s best hospitality groups, is strengthening its presence in Southeast Asia with two new management contracts in Thailand and Indonesia. The Group announced today that it has been appointed to manage a beachfront resort in Khao Lak, Thailand and a hilltop resort in Bali, Indonesia.

The agreement signed with Southsea Group will see Park Hotel Group open its first property in Thailand, Park Hotel Khao Lak Beach Resort Phang Nga, in the first half of 2015. Park Hotel Nusa Dua Bali is scheduled to commence operation in the first quarter of 2015. More details will be announced at a later stage.

Allen Law, Park Hotel Group’s CEO said, “Park Hotel Khao Lak Beach Resort Phang Nga and Park Hotel Nusa Dua Bali are important milestones for both our brand and for the Group. As our Group’s first hotels in Thailand and Indonesia, both of which are influential and growing markets that we feel is of strategic importance. We’re very excited to be entering Phang Nga and Bali; the former being a rapidly developing tourist destination is a stone’s throw from the Phuket International Airport, while Bali remains one of Southeast Asia’s leading tourist destinations.”

Park Hotel Khao Lak Beach Resort Phang Nga is located along Khao Lak’s serene coast, with direct access to the white sand of Pakarang Beach on the Andaman Sea. Set amid 2.3 hectares of lush tropical gardens, it is an hour’s drive from the Phuket International Airport. Ample natural wonders are found within a short distance from the resort.

Upscale accommodation at Park Hotel Khao Lak Beach Resort Phang Nga comes in the form of 125 Deluxe and Premier Rooms that range from 38sqm to 55sqm. All rooms come with a private balcony and enjoy spectacular beachfront sea views. Food and beverage offerings include two restaurants, a café, a bar and a lobby lounge. Other facilities include a spa, fitness centre and business centre.

A secluded paradise nestled at the edge of the turquoise Andaman Sea within the Phang Nga province, Khao Lak is tucked between breath-taking primeval forests and beautiful, natural and unspoiled beaches. Just over an hour’s drive north of Phuket International Airport, it is set against the coastline of Phang Nga Bay; an area renowned for its scenic beauty, dramatic limestone rock formations and pristine beaches. Khao Lak’s proximity to world-class diving sites attracts divers from around the world and with a backdrop of looming rainforests and several stunning national parks nature lovers rightfully lured to this Southern Thai paradise.

“Khao Lak is a destination of growing popularity and with a lot of potential. We’re very happy to have found the right partner. We remain focused on expanding the Grand Park and Park Hotel brand in Southeast Asia and other leading destinations globally”, Mr Law adds.

Park Hotel Nusa Dua Bali is located on hilltop in the popular precinct of Nusa Dua and offers magnificent views of the bay of Tanjung Bena. Located 15 minutes from the Ngurah Rai International Airport, it is within easy access to the beaches of Nusa Dua, Tanjung Bena, Uluwatu and the entertainment areas of Kuta and Jimbaran.

Commonly referred to as the Island of Gods, Bali needs no introduction. Probably the most famous island out of the 17,000 islands that make up the Indonesian archipelago, Bali offers visitors a beautiful and diverse natural environment, ranging from sheer natural beauty of looming volcanoes and lush terraced rice fields, to a rich and varied culture known for its dramatic dances and colourful ceremonies, its skilled artisans, pristine beaches and exciting night life.

With a current portfolio of 10 properties across Singapore, China, Hong Kong and Japan, the two hotels increase the number of hotels under management to 12 and expand Park Hotel Group's reach to two new countries in Southeast Asia. These additions to the Group's upscale hotel portfolio come ahead of the Singapore openings: Park Hotel Alexandra in the second quarter of next year, and Park Hotel Farrer Park in 2016. Park Hotel Group continues to expand its presence in Asia Pacific, with a growing regional portfolio of luxury and upscale hotels, and many more in the pipeline.

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**About Park Hotel Group**

Park Hotel Group is one of Asia Pacific's best hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific. Established since 1961, Park Hotel Group grew rapidly from its first hotel in Hong Kong to the current portfolio of 12 properties across five countries and eight cities in the region, with access to over 3,600 rooms.

Committed to delivering exceptional service with love and passion, the acclaimed Park Hotel Group has established a track record of operating successful hotels. As it strives to be a world-renowned brand in hospitality, Park Hotel Group continues to focus on its footprint expansion through acquisitions and hotel management services.

Park branded hotels include the luxury **Grand Park** and the upscale **Park Hotel**.

**Grand Park** is a luxury hotel and resort brand synonymous with premium accommodation, facilities, service and comfort designed for discerning business and leisure travellers. Grand Park hotels can be found in Singapore, China and Japan.

**Park Hotel** is an upscale hotel and resort brand symbolising utmost convenience, personalised services and high standards of amenities carefully crafted to please business and leisure travellers. Park Hotels can be found in Singapore, Hong Kong, Indonesia and Thailand.

Park Hotel Group's portfolio of properties comprises

Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay
- Park Hotel Alexandra (2015)
- Park Hotel Farrer Park (2016)

Indonesia

- Park Hotel Nusa Dua Bali (2015)

Thailand

- Park Hotel Khao Lak Beach Resort Phang Nga (2015)

Hong Kong

- Park Hotel Hong Kong

China

- Grand Park Xian
- Grand Park Wuxi
- Grand Park Kunming

Japan

- Grand Park Otaru

For more information on Park Hotel Group, please log on to [parkhotelgroup.com](http://parkhotelgroup.com)

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