

**PARK HOTEL GROUP PROMOTES RAFIN TO CHIEF CORPORATE OFFICER**

**Singapore, 18 February 2013** – Park Hotel Group, one of Asia-Pacific’s best hospitality groups, has announced the promotion of Mr Mohd Rafin from Senior Vice President to Chief Corporate Officer (CCO) with effect from **7 February, 2013**.

In his new role as CCO, Rafin will continue to reinforce and expand the Group’s network of hotels in the existing markets as well as spearhead the Group’s expansion plans in new markets within the Asia Pacific. The Group’s recent announcements of two management contracts in Singapore, proves that the lion city remains an important platform and will continue to be a launch pad for the hotel management services division as the Group makes forays into the overseas markets.

To support the Group’s aggressive growth, plans to develop new brands are also underway. Rafin will be part of the focus group that oversees this development while representing the Group’s interest with key stakeholders from the region such as Malaysia, Indonesia, Vietnam, Myanmar, India and Thailand.

Rafin joined Park Hotel Group in 2007 as Vice President and was promoted after two years to Senior Vice President. During his tenure, Rafin contributed greatly to strategic growth of the company within specific areas in Asia Pacific. He was also involved in asset enhancements, rebranding of acquired hotels, setting up the management teams for new hotels and putting the business strategies in place.

He has been working closely with the Global Sales and Marketing Division on the deployment and execution of global marketing programmes and brand initiatives which contributed to the Group winning the TTG Asia Best Regional Hotel Chain award in 2012.

An industry veteran with over 30 years of experience in the hospitality industry, Rafin is well-recognised for his strength in people development as well as strategic business alignment and expansion. Leveraging on his experiences and extensive network, he is responsible to further strengthen the group’s positioning and presence.

Rafin has also been actively involved in influencing the hotel industry in Singapore, having served as Chairman of the Singapore Hotel Association’s Marketing Group. He has also spearheaded various industry initiatives to boost professionalism in the hotel industry. Prior to Park Hotel Group, Rafin had undertaken leadership positions with reputable hotel chains.

“We believe Rafin’s creativity and passion for the hospitality business accompanied by his boundless energy to work alongside with me and the Group’s management team will assist to expand the Group’s portfolio in the region and beyond. He will continue to share his wisdom and experience with our key personnel and future leaders; guiding and supporting them to grow and succeed in their own careers with Park Hotel Group.” said Mr Allen Law, Chief Executive Officer of Park Hotel Group.

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### About Park Hotel Group

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Park Hotel Group is one of Asia Pacific's best hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific. Established since 1961, Park Hotel Group grew rapidly from its first hotel in Hong Kong to the current portfolio of ten properties across three countries and six cities in the region, with access to over 3,300 rooms.

Committed to delivering exceptional service with love and passion, the acclaimed Park Hotel Group has established a track record of operating successful hotels. As it strives to be a world-renowned brand in hospitality, Park Hotel Group continues to focus on its footprint expansion through acquisitions and hotel management services.

Park branded hotels include the luxury **Grand Park** and the upscale **Park Hotel**.

**Grand Park** is a luxury hotel brand synonymous with premium accommodation, facilities, service and comfort designed for discerning business and leisure travellers. Grand Park hotels can be found in Singapore, China and Japan.

**Park Hotel** is an upscale hotel brand symbolising utmost convenience, personalised services and high standards of amenities carefully crafted to please business and leisure travellers. Park Hotels can be found in Singapore and Hong Kong.

Park Hotel Group's portfolio of properties comprises

#### Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay
- Park Hotel Alexandra (2015)
- Park Hotel Farrer Park (2015)

#### China

- Grand Park Kunming
- Grand Park Wuxi
- Grand Park Xian

#### Hong Kong

- Park Hotel Hong Kong

#### Japan

- Grand Park Otaru

For more information on Park Hotel Group, please log on to [parkhotelgroup.com](http://parkhotelgroup.com)

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