

**PARK HOTEL GROUP RANKED AMONGST TOP 3  
AT THE INTERNATIONAL HOTEL AWARDS ASIA PACIFIC 2012**

Singapore, 16 May 2012 – In the first of this year’s regional engagement, Park Hotel Group is proud to be ranked amongst the top three after a much hotly contested competition in Singapore for the International Hotel Awards Asia Pacific 2012. Held in Kuala Lumpur at the Property & Hospitality Summit, the Group was honoured with the “Highly Commended” award for the following categories:

- Best Hotel Architecture Singapore – Grand Park Orchard
- Best Hotel Singapore – Park Hotel Clarke Quay
- Best Hotel Website – parkhotelgroup.com



Grand Park Orchard



Park Hotel Clarke Quay



parkhotelgroup.com

The International Hotel Awards is part of the prestigious International Property Awards, which has been in existence since 1994. Developed to identify, highlight and reward excellence throughout the global hospitality industry, the Award aims to seek out the finest operations throughout a wide range of areas, from hotel architecture, interior design to website. Participants entered at the relevant national level and judging was carried out through a meticulous process involving a panel of over twenty experts covering every aspect of the hospitality business. Eighteen different countries took part and the competition was extremely keen with entries across the board being of the highest standard.

“With such keen competition in the Asia Pacific region, this is indeed a defining moment in the Group’s history,” said Mr Mohd K Rafin, Senior Vice President of Park Hotel Group. “A solid testament to our unwavering passion in service excellence, innovation and embodiment of loving hospitality, we aspire to continuously drive for success and establish ourselves as one of Asia Pacific’s top hospitality brand.”

Stuart Shield, President of the International Hotel Awards, also commented, “This year’s Hotel Awards’ programme has started off with an exceptionally strong presentation from the Asia Pacific region. We are delighted to enter the second year of the stand alone Hotel Awards with such superb level of entries from across the length and breadth of the Asia Pacific region – both in number and quality.”

Located along Singapore's premier shopping district – Orchard Road, the flagship hotel, **Grand Park Orchard**, was lauded for its innovative design inspired by its geometric form and location. Smartly adorned in a herringbone-designed glass façade with animated LED Matrix and eight-storey high media wall, the hotel exudes an alluring appeal akin to a well-set crown jewel under different lights and angles. Guests will be greeted with works of art and design at every turn within the hotel, from its 308 luxurious rooms and suites to the metropolitan sky bar with its stunning pool.

Not new to the awards, **Park Hotel Clarke Quay** clinched the “Best Hotel” award back in 2010 and yet again in the same category this year for its distinctive classic architecture inspired by Singapore's colonial past and extensive facilities. A tropical retreat by the Singapore River, the riverfront hotel cuts a distinctive silhouette with its striking red-tiled roof and towers with spires, creating a stunningly illuminated façade when night falls. Guests can enjoy sweeping views of the city skyline and river from the hotel's 336 contemporary rooms and suites. Pampering facilities abound within the hotel, such as the 25-metre outdoor pool complete with adjoining Jacuzzi, spectacular deck and bar and cabana style spa pavilions.

Presented in the Group's corporate colours Regal Black and Grand Gold, Park Hotel Group's website – **[parkhotelgroup.com](http://parkhotelgroup.com)**, includes a corporate microsite, as well as microsites of each of the group's eight hotels located in Singapore, China, Hong Kong and Japan. The judges were impressed by the wealth of information about the group and its offerings that were presented in an extremely clear and user-friendly format. Besides giving full details on the hotels' location and facilities, the website also allowed bookings to be made quickly and simply online. Other functions include information on the latest promotions and the many options available to arrange meetings and special events such as conferences and weddings, as well as the different lifestyle elements offered by the brand.

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### About Park Hotel Group

Park Hotel Group is one of Asia Pacific's most progressive hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific.

Established in Hong Kong since 1961, the Group moved its headquarters to Singapore in 2005 and has since embarked on a path of unprecedented growth, acquiring seven other properties within four years.

In 2011, Park Hotel Group celebrated its 50th Anniversary as it continues to focus on its footprint expansion through acquisitions and partnerships, as it seeks to establish itself as one of Asia Pacific's top hospitality brands.

The Group's regional portfolio consists of eight properties across three countries and six cities, with access to over 2,500 rooms.

Park Hotel Group's portfolio of properties include

#### Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay

#### China

- Grand Park Kunming
- Grand Park Wuxi
- Grand Park Xian

Hong Kong

- Park Hotel Hong Kong

Japan

- Grand Park Otaru

Park branded hotels include the luxury Grand Park and upscale Park Hotel.

**Grand Park** is a luxury hotel brand located in major urban centres and gateway cities. The brand offers premium accommodation designed for the discerning business and leisure travellers. Comprehensive business and meeting facilities, gourmet dining options and spa make Grand Park an ideal place for work and play. Grand Park hotels can be found in Singapore, China and Japan.

**Park Hotel** is an upscale hotel brand located in prime city-centre locations and offer convenience, personalised services and high standards of amenities to the business or leisure traveller. Park Hotels can be found in Singapore and Hong Kong.

For more information on Park Hotel Group, please log on to [parkhotelgroup.com](http://parkhotelgroup.com)

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