

PARK HOTEL GROUP OFFERS FREE SMARTPHONE SERVICE IN SINGAPORE
Guests enjoy free and unlimited IDD calls and mobile Internet throughout their stays

Singapore, 2 June 2016 – [Park Hotel Group](#) is pleased to announce the launch of a complimentary smartphone service to all guests staying at its Singapore hotels.

One of Asia Pacific's best hospitality groups, Park Hotel Group owns and manages four properties in Singapore located in prime business, shopping and entertainment districts. Guests staying at [Grand Park Orchard](#), [Grand Park City Hall](#), [Park Hotel Clarke Quay](#) and [Park Hotel Alexandra](#) can now enjoy complimentary use of a smartphone that comes with free mobile Internet as well as unlimited local and international calls to selected countries.

"There is a need for today's travellers to stay connected all the time. On the other hand, roaming charges and IDD calls can be very costly. Through this initiative, we hope to provide seamless convenience and connectivity to our guests, so that they can get around with their business and stay in touch with loved ones at home without any hassle," said Mr Allen Law, Chief Executive Officer of Park Hotel Group.

Available in every guest room, the smartphone also offers a comprehensive city guide that allows guests to navigate Singapore easily along with special promotions and ticketing deals. More importantly, the phone is synchronised to the hotel's Property Management System, enabling hotels to better communicate with each of their guests via personalised and customised messages that can be set up in English or Chinese. A directory of useful hotel telephone numbers is also pre-loaded onto the phone so that guests can get in touch with any of the hotel teams anytime, anywhere.

Two years ago, the progressive hotel group was the first to pioneer the smartphone solution at its flagship, Grand Park Orchard; the first hotel in Singapore to equip all its 308 guestrooms with the phone set. The implementation followed after a month-long testing, during which the hotel received consistently positive feedback about this value-added service from its customers and guests.

"It is important for us to stay ahead of what customers want. In addition to providing them with comfortable accommodation and modern facilities, we constantly review to see what other gaps we can fill to make their stays more enjoyable and memorable.

The complimentary smartphone service certainly addresses their needs to stay connected whether in or outside the hotel at no charge, and share moments with their friends and families while they are away." Mr Law added.

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About Park Hotel Group

Park Hotel Group is one of Asia Pacific's best hospitality groups. The Group manages, owns and develops Park branded hotels around the Asia Pacific. Established since 1961, Park Hotel Group grew rapidly from its first hotel in Hong Kong to the current portfolio of 13 properties across 6 countries and 9 cities in the region, with access to over 4,000 rooms.

Committed to delivering exceptional service with love and passion, the acclaimed Park Hotel Group has established a track record of operating successful hotels. As it strives to be a world-renowned brand in hospitality, Park Hotel Group continues to focus on its footprint expansion through acquisitions and hotel management services.

Park branded hotels include the luxury **Grand Park** and the upscale **Park Hotel**.

Grand Park is a luxury hotel and resort brand synonymous with premium accommodation, facilities, service and comfort designed for discerning business and leisure travellers. Grand Park hotels can be found in Singapore, China and Japan.

Park Hotel is an upscale hotel and resort brand symbolising utmost convenience, personalised services and high standards of amenities carefully crafted to please business and leisure travellers. Park Hotels can be found in Singapore, Malaysia, Indonesia, Hong Kong and Australia.

Park Hotel Group's portfolio of properties comprises

Singapore

- Grand Park Orchard
- Grand Park City Hall
- Park Hotel Clarke Quay
- Park Hotel Alexandra
- Park Hotel Farrer Park (2017)

Malaysia

- Park Hotel Melaka (2019)

Indonesia

- Park Hotel Nusa Dua, Bali

Hong Kong

- Park Hotel Hong Kong

China

- Grand Park Xian
- Grand Park Wuxi
- Grand Park Kunming

Japan

- Grand Park Otaru

Australia

- Park Hotel Adelaide (2018)

For more information on Park Hotel Group, please log on to parkhotelgroup.com

For media enquiries or images, please contact:

Elaine Heng

Assistant Director of Marketing Communications

Park Hotel Group

Tel: +65 6593 6963

Mobile: +65 9452 3699

E-mail: elaine.heng@parkhotelgroup.com